

There is great power in your vote

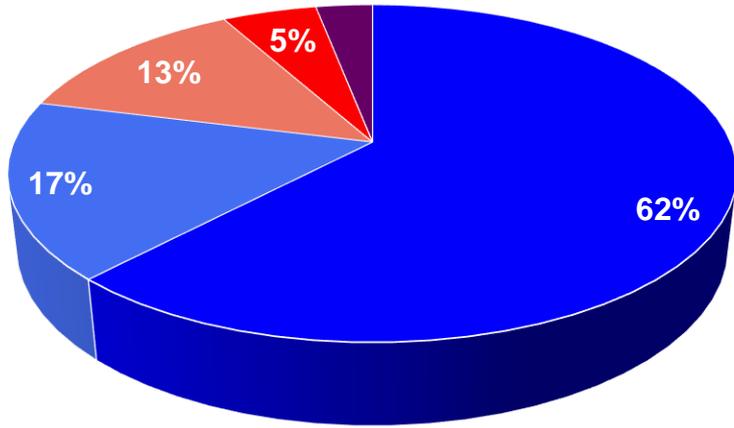
Poll of African Americans who didn't vote in 2016

CBC PAC IE

Survey of 610 sporadic African American voters in battleground districts

Presented by Cornell Belcher – October 2020

Dems are better positioned this year with these voters who sat out 2016, a large majority are very motivated to vote Democrat for Congress in 2020



Q6. And please rate your level of motivation for voting for a Democrat for Congress this November, on a scale from zero to ten, where zero means you are not at all motivated to vote for a Democrat for Congress and ten means you are extremely motivated to vote for a Democrat for Congress – you may use any number between zero and ten.

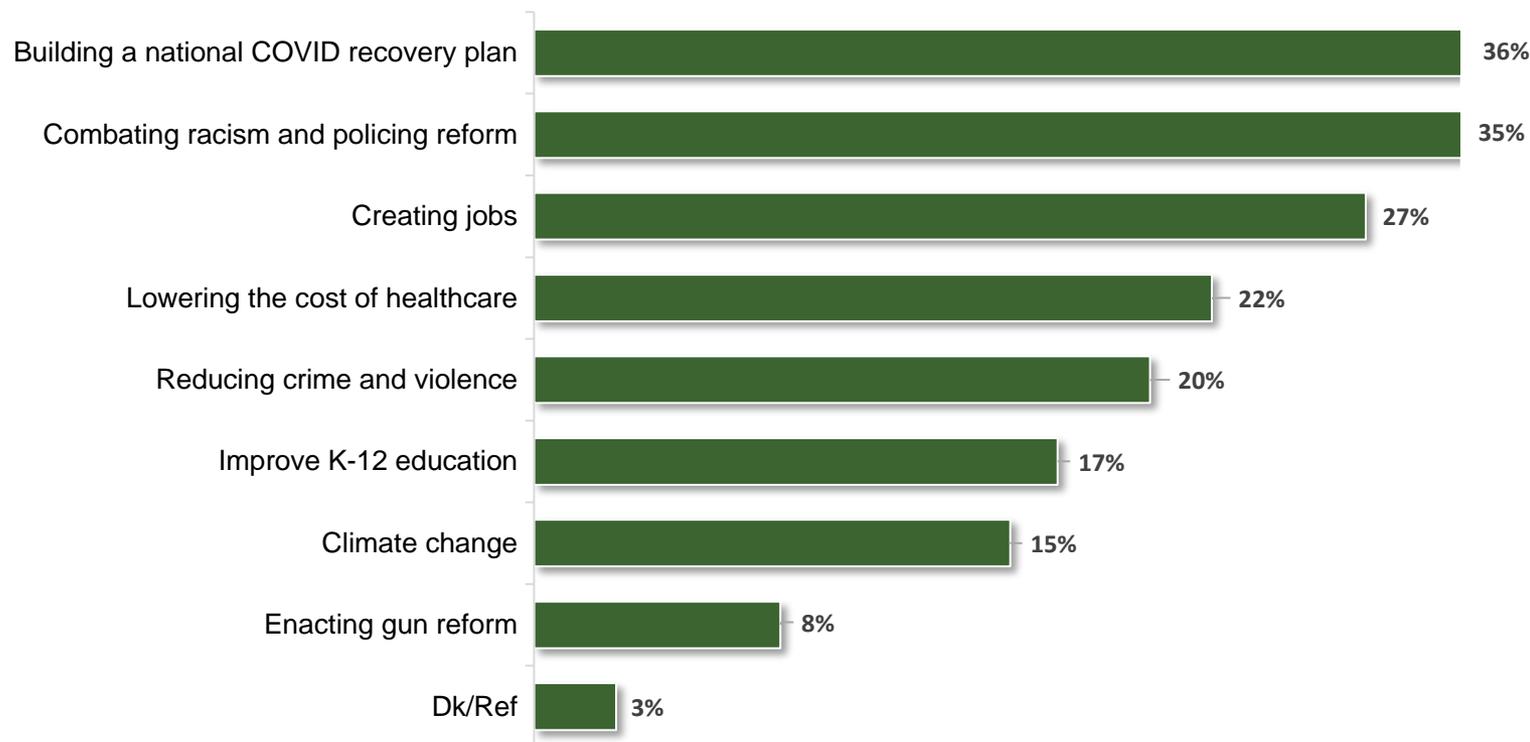
■ Very motivated ■ Somewhat motivated ■ Not very motivated ■ Not motivated at all ■ Dk/R

	Total	Men 18-49	Men 50+	Women 18-49	Women 50+
Mean	7.8	7.7	8.5	7.5	8.4
Very motivated (8-10)	62%	60%	75%	57%	79%
Somewhat motivated (6-7)	17%	23%	7%	15%	6%
Not very motivated (3-5)	13%	11%	11%	18%	4%
Not motivated at all (0-2)	5%	4%	6%	5%	9%
Dk/R	3%	2%	2%	5%	2%



COVID, Racism and Job Creation are what non-2016 Black voters want Congress most focused on

Importance of Issues for Congress



Q11. And thinking about your vote for Congress next year, which of these issues do you want your member of Congress to be most focused on?

Voting power ranked: protecting voting, healthcare affordability, discrimination, and COVID are what they most want to use their power to make better

Q46-Q74. Here are some things others say they are going to use their voting power for in the upcoming November 2020 elections for Congress. For each of the following, please tell me if you would use your voting power for this. For each, using a scale of zero to ten where 10 means you definitely would like to use the power of your vote for that, 5 means you'd somewhat like to use the power of your vote for that, and 0 means it's not something at all you're interested in using the power of your vote for - you may use any number between 0 and 10.

Breakout	Mean	Top Box	Men 18-49	Men 50+	Wom. 18-49	Wom. 50+
55. Protect voting rights and make it easier for everyone to vote	8.7	77%	72%	92%	72%	91%
46. Make healthcare and prescription drugs more affordable	8.7	71%	59%	80%	75%	90%
61. Protect and strengthen Social Security and Medicare	8.6	75%	70%	93%	69%	93%
67. Strengthen laws that protect individuals and communities from discrimination and hate crimes	8.6	75%	70%	85%	72%	89%
52. Get a COVID recovery plan that protects frontline workers and helps small businesses re-open.	8.6	74%	72%	90%	67%	82%
54. Reform the criminal justice system to stop racial profiling and hold bad cops accountable	8.6	73%	63%	89%	73%	94%
64. Create more afterschool recreational activities and mentoring programs for young people	8.4	74%	69%	84%	70%	87%
51. Get a COVID economic recovery plan that's focused on working people not big businesses	8.4	73%	62%	77%	79%	87%
56. Make childcare for working parents more affordable	8.4	72%	63%	85%	73%	89%
62. Raise the minimum wage	8.4	72%	63%	91%	68%	95%
66. Expand Pell Grants and low interest loans to make college more affordable	8.4	72%	69%	87%	66%	88%



brilliant corners